

# Freed from everyday free radicals

Contains 800mg of Vitamin C with antioxidant properties



## 5 Key Points of General Balance Vitamin C

- 1 Vitamin C, an essential nutrient in my body
- 2 Vitamin for antioxidant health, contains 800% Vitamin C (compared to the Daily Reference Intake)
- 3 Contains DSM Vitamin C 800mg (based on a daily intake of 2 tablets: 1,200mg)
- 4 Use pure British Quali<sup>®</sup>-C
- 5 No additives

\* Contains 600 mg of Vitamin C per daily intake of 2 tablets (1,200 mg)

POINT 01

# Vitamin C, an essential nutrient in my body



**Vitamin C**

Necessary for the formation and maintenance of connective tissue;  
necessary for the absorption of iron;  
necessary for protecting cells from free radicals through antioxidant action.

POINT 02

High content antioxidant vitamins

## Vitamin C 800 mg

800% of the daily nutritional value

POINT 03

# DSM, the world's first vitamin C producer

Since producing the world's first Vitamin C raw materials in 1934, DSM has been a company recognized for its reliability and safety, consistently selling its products worldwide for over 80 years. Furthermore, as the world's largest producer of British Vitamin C, DSM is equipped with production facilities that meet Europe's stringent environmental regulations and produces premium-grade raw materials of the highest quality through the development of its proprietary quality assurance system, Quali<sup>®</sup>-C.

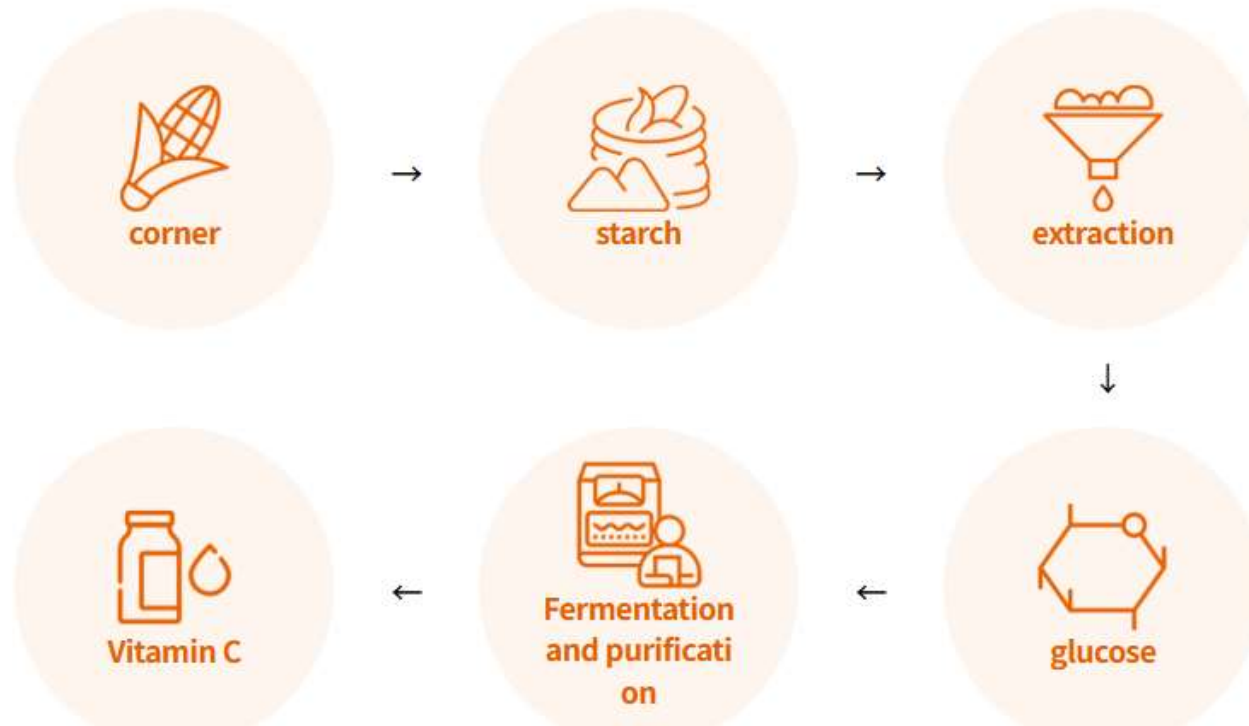


# Production process of pure British Vitamin C

## Quali<sup>®</sup>-C

Quali<sup>®</sup>-C

Quali<sup>®</sup>-C Vitamin C is produced in the UK using non-GMO European corn as the raw material. Glucose is extracted from corn starch, and then undergoes fermentation and purification processes to produce Vitamin C with a purity close to 100%.



## The uniqueness of Quali<sup>®</sup>-C

- ✓ Insisting on European raw materials that have undergone **strict regulations**
- ✓ All ingredients are **Non-GMO**
- ✓ All water required to produce Vitamin C, including the purification process, **uses clean water from Scotland.**
- ✓ Reflecting the sensitivity of Vitamin C to heat and light, **it is produced without external exposure from the time raw materials are input until they become Vitamin C.**

## Uses premium **Ultra Fine & Fine ingredients**



### ULTRA FINE Powder

Ultra Fine Powder

has the advantage of dissolving quickly in water because it has the smallest particles among DSM's Vitamin C powders.

(Particle size: 75  $\mu\text{m}$  ~ 150  $\mu\text{m}$ )

### FINE Powder

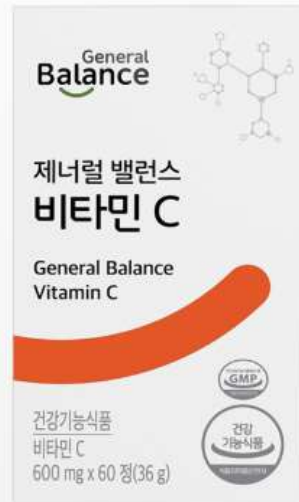
Fine powder has an intermediate particle size between DSM's Ultra Fine and Crystal (sugar particle size) powders, and has the advantage of being cheaper than Ultra Fine.

(Particle size: 150  $\mu\text{m}$  ~ 850  $\mu\text{m}$ )



\*Particle size: Ultra fine powder < Fine powder < Crystal powder

We recommend **this to the following people .**



For those who wish to consume Vitamin C as a single ingredient



Those who wish to protect their body from free radicals with antioxidant vitamins



Those who need nutrients to help with iron absorption



For those who want to maintain basic health and vitality in their lives

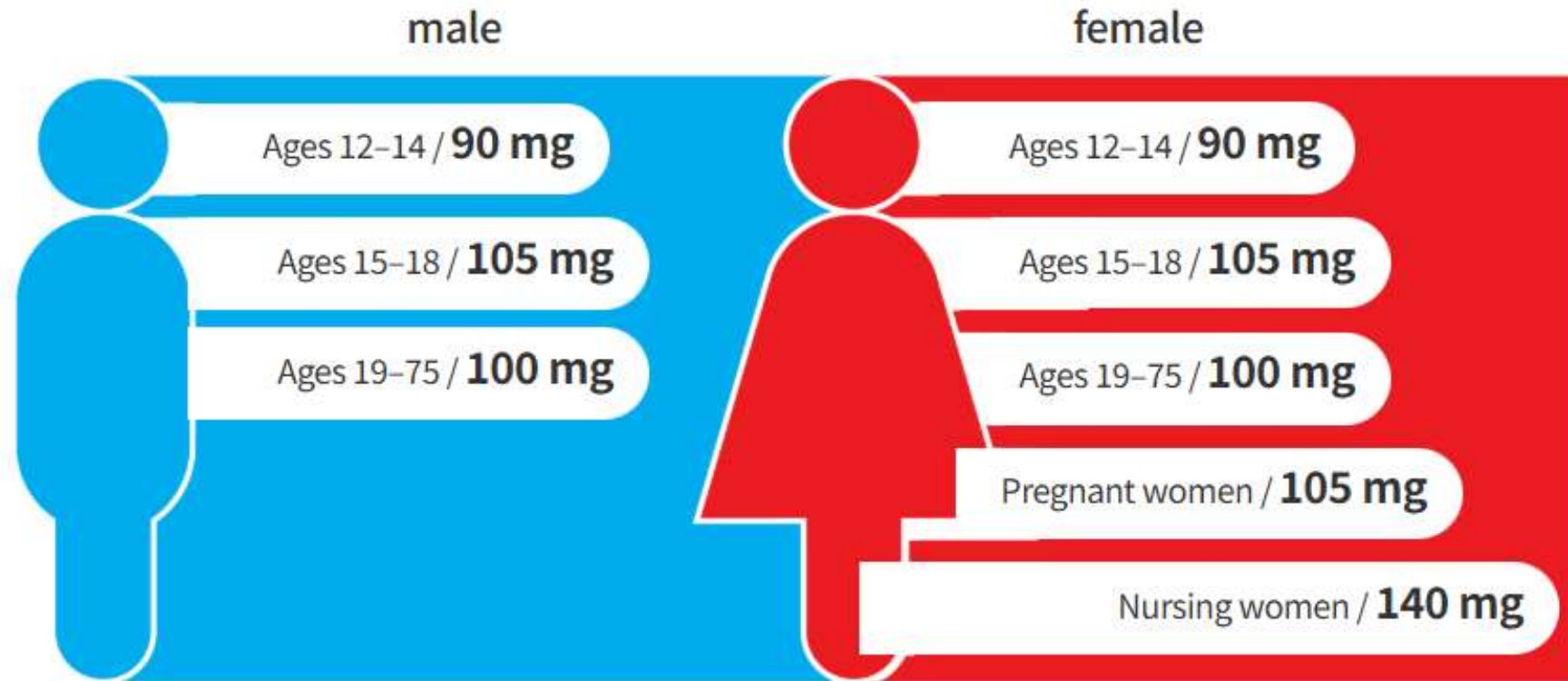


Adolescents and middle-aged adults with active energy metabolism



People who usually enjoy exercising or have high energy consumption

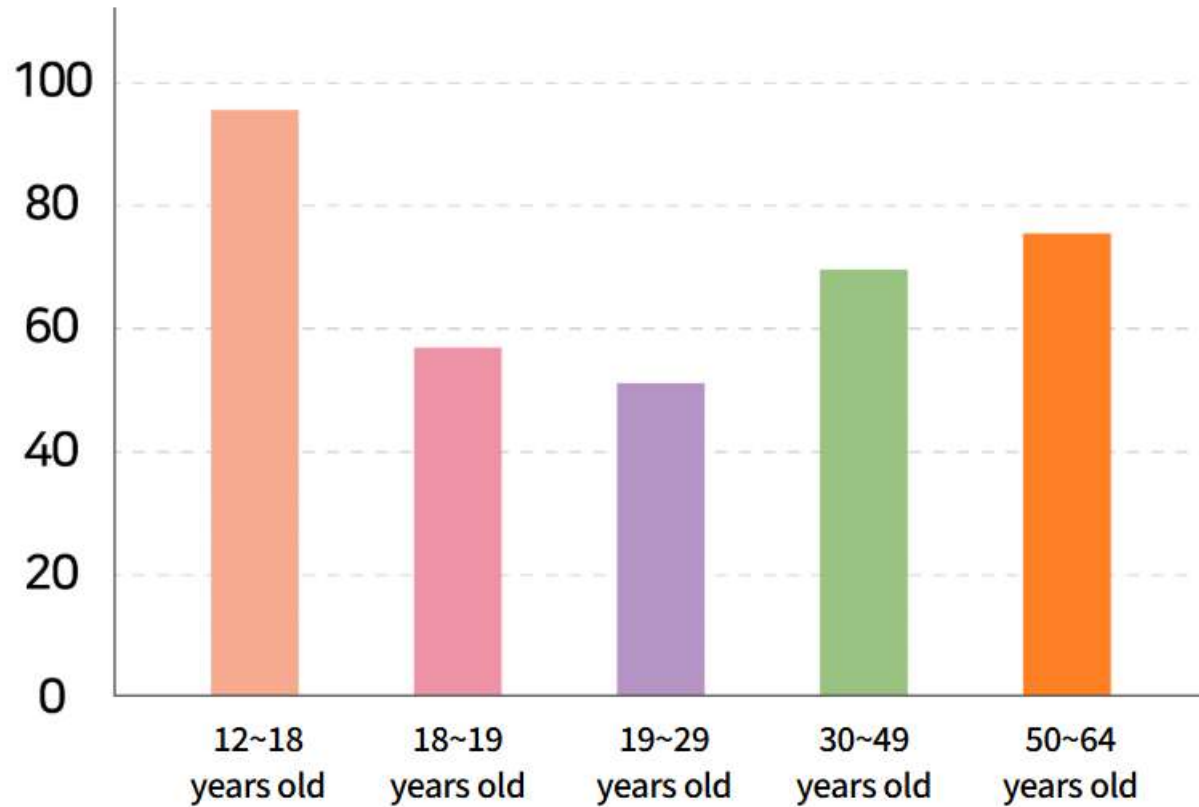
# Daily Vitamin C Intake Standards for Koreans



※ The maximum dose for adults, including pregnant and breastfeeding women, is 2,000 mg per day  
[Source: Ministry of Health and Welfare, 2015]

# Vitamin C intake ratio of Koreans

Ratio of intake to recommended intake (%)



According to the 2017 National Health Statistics,  
**the intake of Vitamin C by Koreans  
falls short of the recommended intake.**

<Source: Ministry of Health and Welfare, 2017 National Health Statistics>

# VARIOUS CERTIFICATIONS



## B Corp Certified!

### What is B-Corp Certified ?

B-Corp is a global social enterprise certification system created by BLab (a US non-profit organization) in 2007 to expand companies that solve social and environmental problems through business and have a positive impact on society.



## Certified as an Excellent Family-Friendly Company!

### What is Family-Friendly Certification ?

This is a system that grants certification through an evaluation to companies and public institutions that operate family-friendly policies in an exemplary manner. Family-friendly certified companies not only contribute to national economic development by enhancing corporate productivity and competitiveness through enabling employees to focus on their work, as well as boosting birth rates and ensuring employment stability, but also spread a sound corporate culture that improves the quality of life for employees and their family members through the expansion of family-friendly management.



## health functional foods

### What are health functional foods ?

Health functional foods are products recognized by the Ministry of Food and Drug Safety after evaluating their functionality and safety, and help maintain and improve health.



## GMP (Good Manufacturing Practice for Health Functional Foods)

### What is GMP ?

GMP is a standard for manufacturing high-quality health functional foods, a systematic management standard covering the entire process from the procurement of raw materials to production, packaging, and shipment, including workplace structure and facilities.