

A moisturizing cream that breathes vitality into dry skin

# Carecella Hydration Aqua Cream



HYDRATION

AQUA CREAM

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CareCella Hydration provides  
intense hydration and  
nourishment to the skin.

Lightweight cream that offers  
intense hydration for softer and  
healthier-looking skin.

FOR ALL SKIN TYPES

100 mL (3.38 fl. oz.)

# Product Features

KEY POINT

01

## The secret to a perfect base is skin texture.

A high-moisture soothing cream that calms dead skin cells and smooths skin texture.

It absorbs quickly and evenly for a firm, bouncy finish.

Dual-functional for whitening and wrinkle improvement.

02

## A moisture magnet cream that attracts highly nutritious moisture

A moisture bomb cream that gently melts at skin temperature to form a hydrating moisture barrier.

24-hour oil-moisture balance care for the skin.

03

## A new ingredient found only in the Hydration 'Aqua Cream'!


SkinSmoothBomb ingredients maintain the moisture barrier deep within the skin. Contains a 3-step complex of hyaluronic acid and a complex (soybean phytoplacenta, ginsenoside).

04

## New sensation, new plant extract oil scent

Improved texture for moisturizing layering effect, refreshing with a new scent made exclusively from natural plant extracts





## Key ingredients of the product

### Complex hyaluronic acid

Relieves dryness instantly without stickiness with a 3-step, 10-fold complex hyaluronic acid.



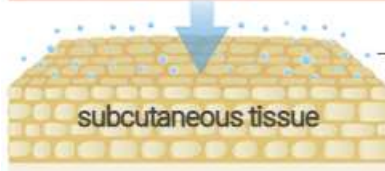
- **Polymer (1,800 kDa or higher)**

It supplies abundant moisture to the epidermis and basal layer to maintain smooth skin. It penetrates the skin surface to increase volume and prevent moisture evaporation from the epidermis.



- **Medium molecules (1,000 kDa ~ 1,800 kDa)**

Penetrates the basal layer and upper dermis of the skin to increase skin volume and alleviate wrinkles.



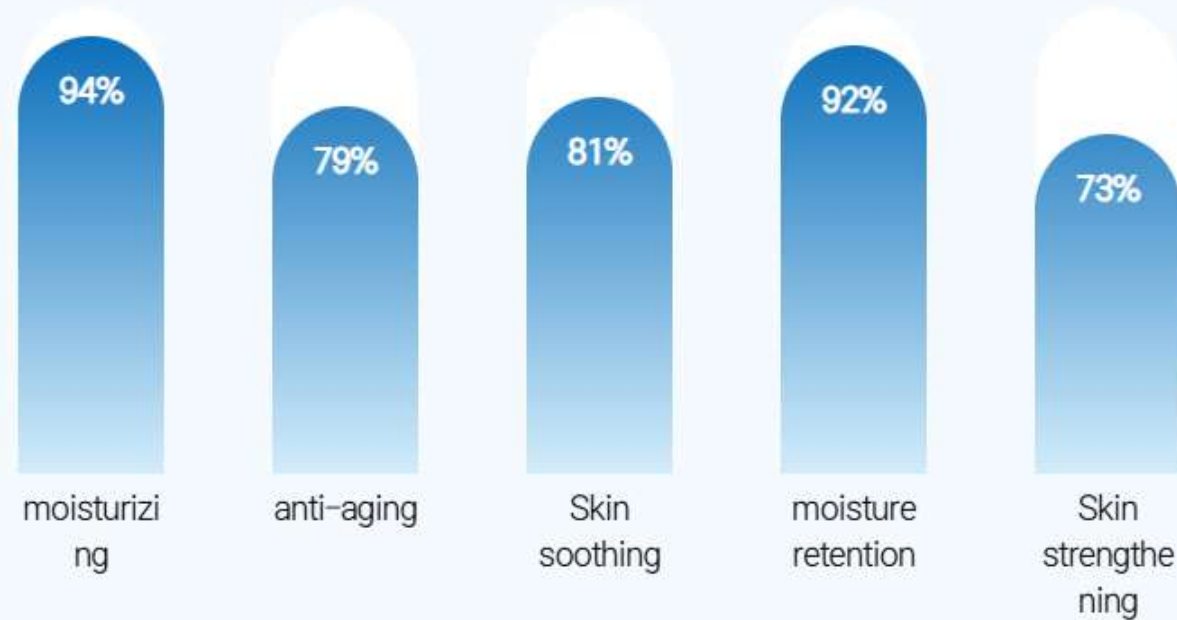
- **Low molecular weight (less than 1,000 kDa)**

Helps hydrate the dermis and stimulate collagen production

## Effects of complex hyaluronic acid

### Solve dry skin all at once

Achieve a radiant, dewy complexion that plumps up from the outside to the inside by blending hyaluronic acid of various molecular weights.



# JEJULOUS SkinSmoothBomb effect

#Skin Hydration

#Pollutant blocking

#Maintaining Skin Moisture



## Prunella vulgaris extract

Promotes collagen synthesis to make skin firm and helps problematic skin healthy.



## Mulberry fruit extract

Contains a large amount of resveratrol, effective in improving skin elasticity and blocking skin hypersensitivity reactions.



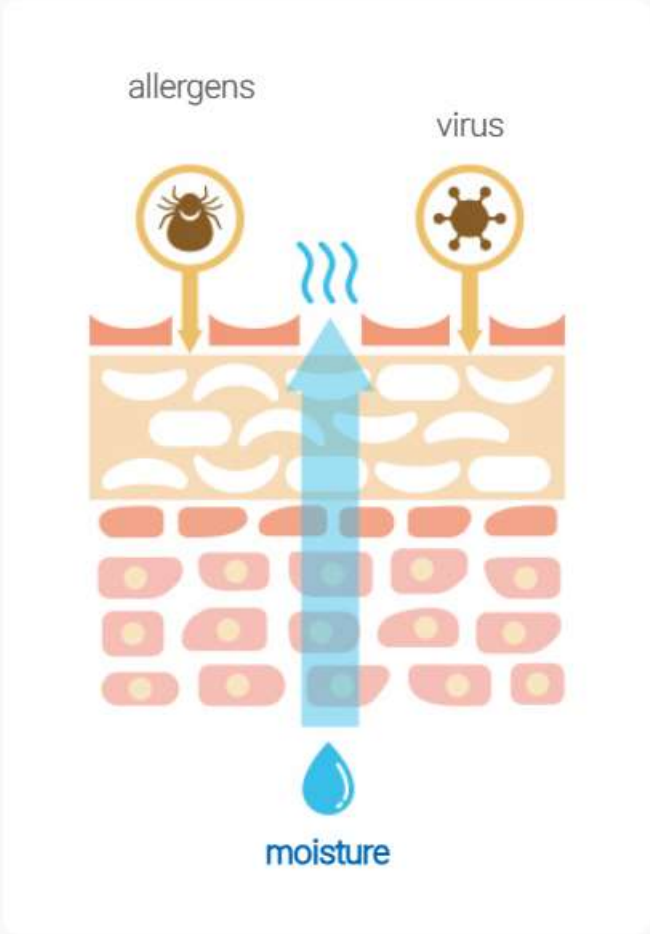
## Mugwort leaf extract

It revitalizes tired skin, helping with skin soothing, purification, and tone management.

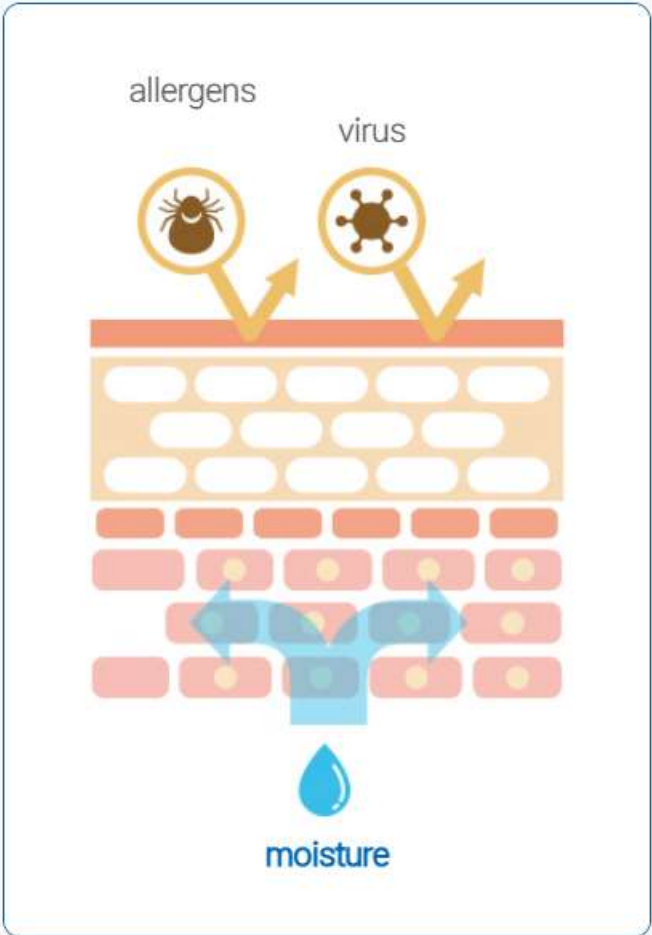
\* The above description is limited to the characteristics of the raw materials.

# Skin hydration and barrier improvement

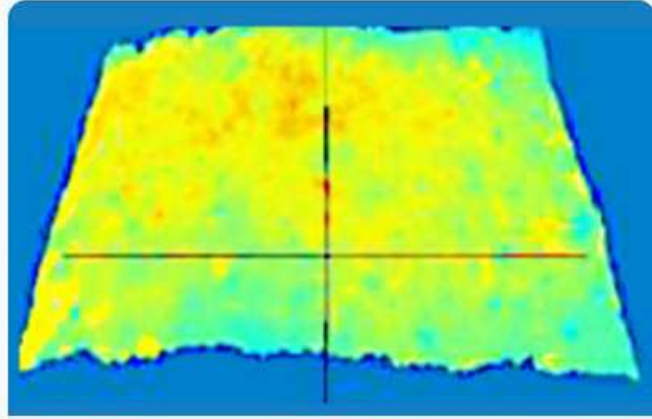
Damaged Skin & Dry Skin



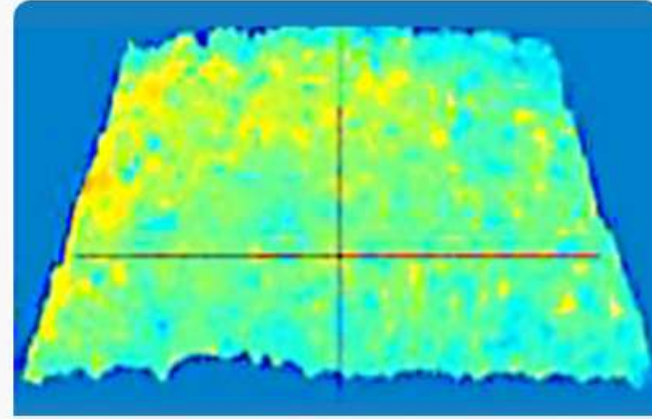
Skin hydration and barrier improvement



## Improve skin moisture content

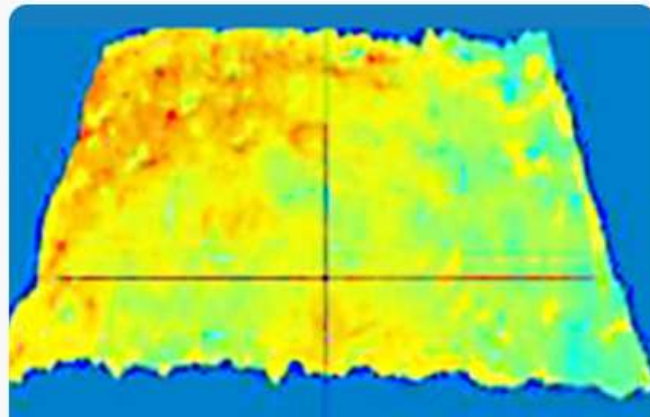


Before use

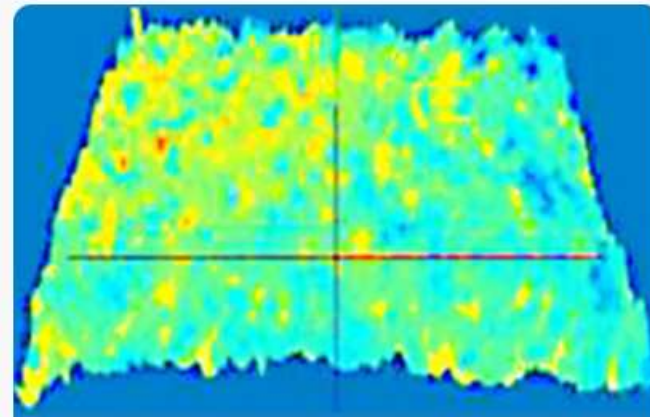


After use

## Improvement of skin texture and barrier



Before use



After use



### **Soybean phytoplacenta extract**

Supply of essential nutrients necessary for plant growth / Improves skin elasticity and vitality / Skin improvement effects such as skin radiance and anti-aging



### **ginsenoside**

Strengthens skin barrier / Powerful antioxidant effect / Reduces skin stress / Maintains skin elasticity and alleviates fine lines and skin darkening



### **Trehalose**

A natural ingredient that absorbs moisture on its own to prevent moisture loss and maintain hydration.



### **Hydrolyzed Collagen**

Known as 'Marine Collagen,' it supplies moisture to the skin to keep it hydrated.

## **Complex ingredients**

\* The above description is limited to the characteristics of the raw materials.

# What has changed in the 2nd generation version ?

1st Generation (Before Renewal)		2nd Generation (After Renewal)
Sticky, oily, slightly heavy	User experience	Moisture, freshness, hydration
Use of patented ingredients	raw material	Patented Ingredients + Core Moisture Upgrade Ingredients
Lavender oil	incense	A new fragrance masked solely with plant extracts
5-piece basic set + hydration, moisturization	point	5-Step Basic Set + Specialized Hydration Care (Increased Hydration Compared to Previous Set)

## Healthy Skin Information

### Skin moisture decreases rapidly after the age of 40

When skin moisture balance is disrupted, elasticity decreases and the skin barrier deteriorates.



### Causes of dehydration

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> dull-looking skin       | <input checked="" type="checkbox"/> rough skin texture   |
| <input checked="" type="checkbox"/> skin lacking elasticity | <input checked="" type="checkbox"/> skin desertification |

# How to use the product

HOW TO USE

01



Cleanse your face thoroughly.

02



After using toner and serum,  
apply  
an appropriate amount gently to  
the entire face and neck area .

03



Gently absorb with your  
fingertips.

04



Use it in the morning and  
evening.

Lightweight yet long-lasting  
**hydration aqua cream**

A gentle, highly moisturizing magnetic cream that soothes tired skin



STEP 01

Carecella Hydration  
Foam Cleanser 100ml



STEP 02

Carecella Hydration  
Balance Toner 120ml



STEP 03

Carecella Hydration  
Intensive Serum 50ml



STEP 04

Carecella Hydration  
Deep Emulsion 120ml



STEP 05

**Carecella Hydration  
Aqua Cream 100ml**



## Awarded Excellent by the German Dermatological Institute Dermatest

We commissioned 24-hour, 48-hour, and 72-hour human skin application tests from Dermatest, the world's leading German dermatological research institute, and obtained an "Excellent" rating indicating "no skin irritation."



## CareCella

Carecella is a compound word formed from 'Care,' meaning 'to heal,' and 'Cella,' the Latin word for cell, signifying the starting point for restoring the skin's natural beauty.

It is a home beauty cosmetics brand that develops products tailored to each skin type using plant-based ingredients found in nature and offers professional care guides.