

Carecella Hydration Intensive Serum



01

A new concept intensive ampoule-type serum contained in a transparent moisture serum featuring a blending formula that forms a hydrating moisture barrier.

A gel-type ampoule serum with a moisturizing texture that does not clump or pill even when applied multiple times.

When layered to address inner dryness, it allows moisture to settle into the skin for a long time.

Dual-functional for whitening and wrinkle improvement.

02

A serum that erases the traces left by collapsed walls

Comprehensive skin

care that doesn't stop at just hydration. Cares for moisture, skin barrier, elasticity, and wrinkles.

03

A new ingredient found only in the Hydration 'Intensive Serum'!

New ingredients maintain the moisture barrier deep within the skin.

Contains 3-step complex hyaluronic acid and a complex (soybean phytoplacenta, ginsenoside).

04

New sensation, new plant extract oil scent

Improved texture for moisturizing layering effect, refreshing with a new scent made exclusively from natural plant extracts

Product Features

KEY POINT





Key ingredients of the product

Complex hyaluronic acid

Relieves dryness instantly without stickiness with a 3-step, 10-fold complex hyaluronic acid.



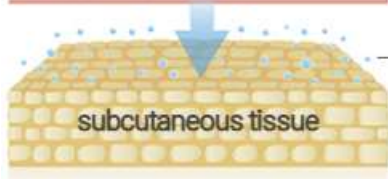
- **Polymer (1,800 kDa or higher)**

It supplies abundant moisture to the epidermis and basal layer to maintain smooth skin. It penetrates the skin surface to increase volume and prevent moisture evaporation from the epidermis.



- **Medium molecules (1,000 kDa ~ 1,800 kDa)**

Penetrates the basal layer and upper dermis of the skin to increase skin volume and alleviate wrinkles.



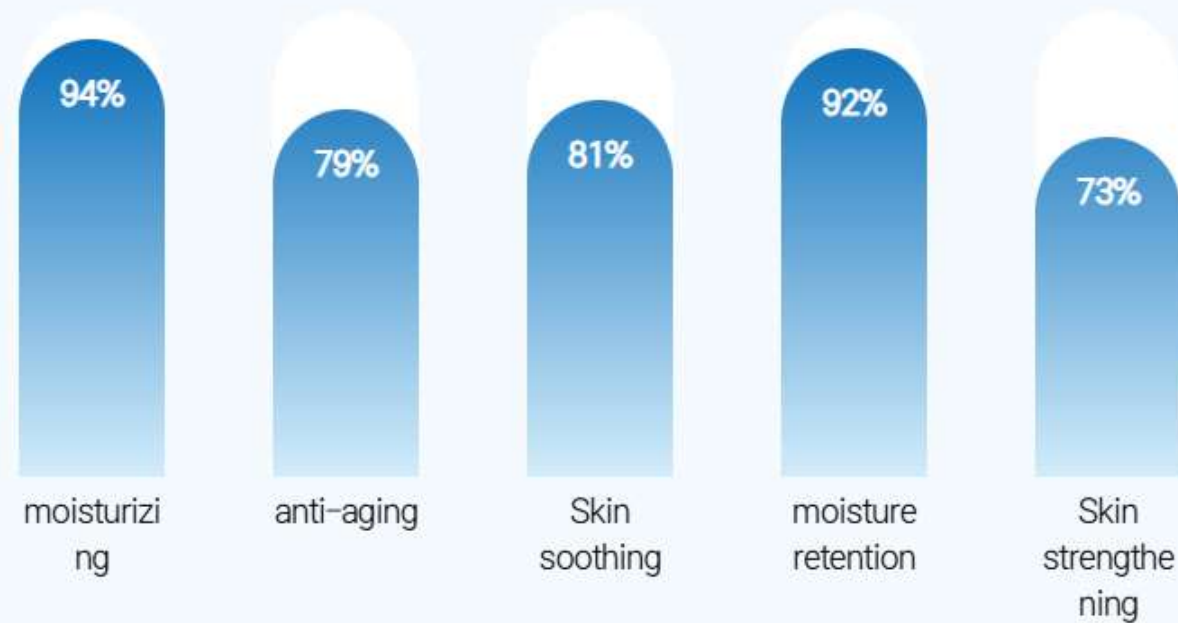
- **Low molecular weight (less than 1,000 kDa)**

Helps hydrate the dermis and stimulate collagen production

Effects of complex hyaluronic acid

Solve dry skin all at once

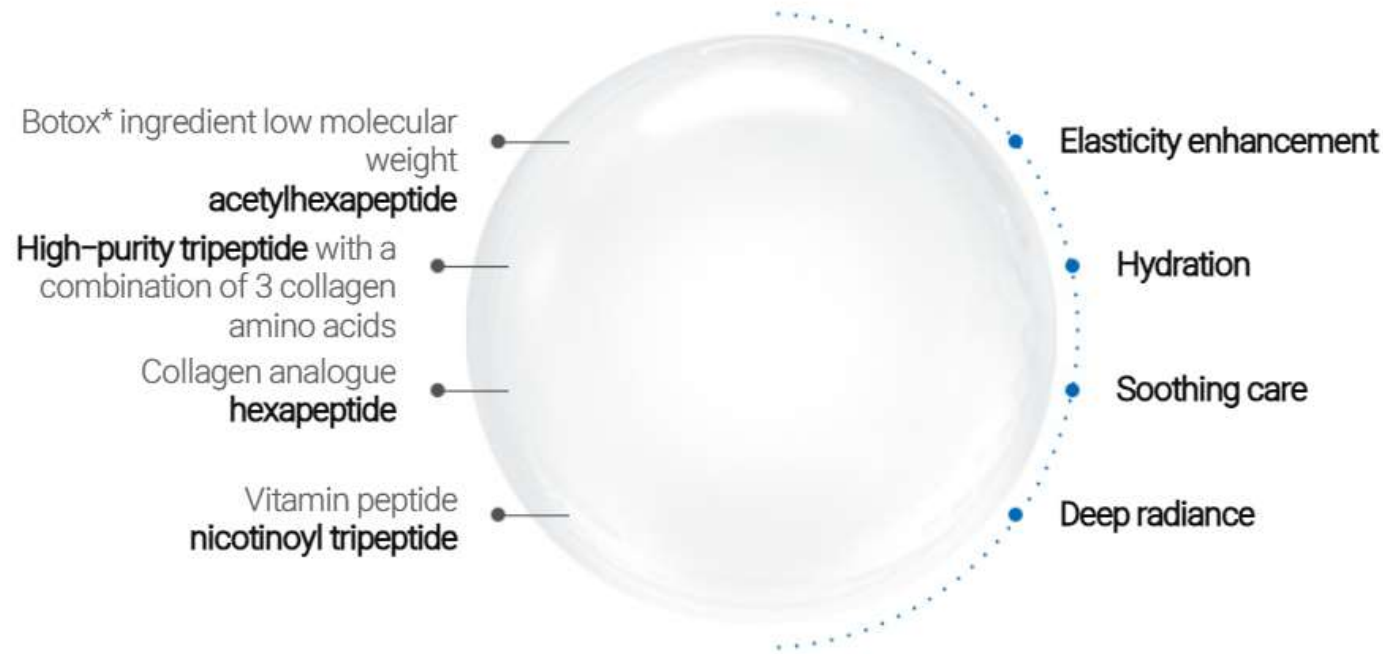
Achieve a radiant, dewy complexion that plumps up from the outside to the inside by blending hyaluronic acid of various molecular weights.



4 types of peptides (ActivePep Solution 4)

A special ingredient found only in the Hydration Intensive Serum!
Total Anti-Aging Peptide Complex

Ingredients for plump, firm skin



Complex ingredients



Hydrolyzed Collagen

Known as 'Marine Collagen,' it supplies moisture to the skin to keep it hydrated.



Panthenol

It prevents moisture evaporation, helping the skin retain moisture on its own.



Soybean phytoplacenta extract

Supply of essential nutrients necessary for plant growth / Improves skin elasticity and vitality / Skin improvement effects such as skin radiance and anti-aging



ginsenoside

Strengthens skin barrier / Powerful antioxidant effect / Reduces skin stress / Maintains skin elasticity and alleviates fine lines and skin darkening

* The above description is limited to the characteristics of the raw materials.

What has changed in the 2nd generation version ?

1st Generation (Before Renewal)		2nd Generation (After Renewal)
Sticky, oily, slightly heavy	User experience	Moisture, freshness, hydration
Use of patented ingredients	raw material	Patented Ingredients + Core Moisture Upgrade Ingredients
Lavender oil	incense	A new fragrance masked solely with plant extracts
5-piece basic set + hydration, moisturization	point	5-Step Basic Set + Specialized Hydration Care (Increased Hydration Compared to Previous Set)

Healthy Skin Information

Skin moisture decreases rapidly after the age of 40

When skin moisture balance is disrupted, elasticity decreases and the skin barrier deteriorates.



Causes of dehydration

- | | |
|---|--|
| <input checked="" type="checkbox"/> dull-looking skin | <input checked="" type="checkbox"/> rough skin texture |
| <input checked="" type="checkbox"/> skin lacking elasticity | <input checked="" type="checkbox"/> skin desertification |

How to use the product

HOW TO USE

01



Use after toner when applying morning and evening skincare .

02



After applying it to the cheeks, forehead, and chin , spread it evenly from the inside of the face outwards to aid absorption.

Fast-absorbing, moisture-rich, long-lasting

Hydration Intensive Serum

A long-lasting hydration serum that relieves inner dryness with moisture that fills every gap.



STEP 01

Carecella Hydration
Foam Cleanser 100ml



STEP 02

Carecella Hydration
Balance Toner 120ml



STEP 03

Carecella Hydration
Intensive Serum 50ml



STEP 04

Carecella Hydration
Deep Emulsion 120ml



STEP 05

Carecella Hydration
Aqua Cream 100ml



Awarded Excellent by the German Dermatological Institute Dermatest

We commissioned 24-hour, 48-hour, and 72-hour human skin application tests from Dermatest, the world's leading German dermatological research institute, and obtained an "Excellent" rating indicating "no skin irritation."



CareCella

Carecella is a compound word formed from 'Care,' meaning 'to heal,' and 'Cella,' the Latin word for cell, signifying the starting point for restoring the skin's natural beauty.

It is a home beauty cosmetics brand that develops products tailored to each skin type using plant-based ingredients found in nature and offers professional care guides.